



Dear Friends of the Mystic Blues Festival,

We are proud to announce the launch of the 4th annual Mystic Blues Festival, August 12th–14th, 2016, at our new venue, the North Stonington Fairgrounds. Situated just off of Route 2 in North Stonington, it is conveniently accessible from both I-95 and the casinos. As we enter our fourth year, we are proud of our continued partnership with, and advocacy for, the Center for Hospice Care. The Mystic Blues Festival is a 501(c)3 non-profit organization whose mission is to promote and support Blues music, education, and culture, and also raise awareness and support for hospice care in Southeastern Connecticut.

You can be part of our devoted team of partners by becoming a sponsor in support of an award-winning line up of blues and roots music artists along with some of the finest regional and local talent as well. The Mystic Blues Festival has featured Blues legends James Cotton, Johnny Winter, Matt “Guitar” Murphy, James Montgomery, Joe Louis Walker, Roomful of Blues, Jaimoe of the Allman Brothers Band, and many other Blues luminaries. Additionally, the Mystic Blues Festival promotes music education through performances on our student stage and presentations by featured clinicians. Our sponsorship packages offer a wide range of opportunities for your support and participation. Created and spearheaded by local business owners and music lovers, this event offers your organization a way to reach up to 20,000 attendees over the weekend.

Thank you for your time and consideration. We look forward to discussing with you how we can, together, bring world class musicians to Southeastern Connecticut at the beautiful North Stonington Fairgrounds!

The Mystic Blues Festival Team

For more information please contact Tim Brown at 860 235 6042 or via email: [timjbrown59@yahoo.com](mailto:timjbrown59@yahoo.com)

[www.mysticbluesfestival.com](http://www.mysticbluesfestival.com)

[www.facebook.com/MysticBluesFestival](http://www.facebook.com/MysticBluesFestival)

# SPONSORSHIP OPPORTUNITIES



\* Presenting Sponsor: (Limit of 3) \$25,000 - your (4' x 15') banner (provided by us) prominently featured on the stage, emcee acknowledgment throughout the weekend and during the intro to headliners, VIP seating and parking for 25 guests with food and beverage provided, exclusive meet and greet with the headliners, 50 seated weekend passes, your organization prominently featured on our website, phone app, and social media, your logo on all print materials and t shirts, complimentary booth in the pavilion vendor space included to display your company's products and services.

\* Executive Sponsor: \$10,000 - your (3' x 8') banner (provided by us) prominently displayed, emcee acknowledgment throughout the weekend, 25 seated weekend passes, 25 lawn weekend passes, your organization featured on our website, phone app, and social media, your logo on all print materials and t shirts, complimentary booth in the pavilion vendor space included to display your company's products and services.

\* Platinum Sponsor: \$5000 - your (2' x 4') banner (provided by us) prominently displayed, emcee acknowledgment throughout the weekend, 15 seated weekend passes, 15 lawn weekend passes, your organization featured on our website, phone app, and social media, your logo on print materials, complimentary vendor space included to display your company's products and services.

\* Gold Sponsor: \$2,500 - your (2' x 4') banner displayed, 8 seated weekend passes, 8 lawn weekend passes, your organization featured on our website, phone app, and social media, your logo on print materials.

\* Silver Sponsor: \$1000 - your (2' x 4') banner displayed, 8 lawn weekend passes, your organization included on our website, phone app, and social media.

\* Supporting Sponsor: \$500 - 4 lawn weekend passes, your organization included on our website, phone app, and social media.

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